

## American Hero Report

### (Steel Company)

<b>American Hero score<sup>1</sup></b> 474 (max score 500)	<b>Hero rank<sup>2</sup></b> 1 (out of 99)	<b>Date of Report</b> 9/30/19	★ ★ ★ ★ ★
American Hero Companies highly reflect the American values of Integrity, Caring and Courage			

#### Business summary

This company uses electric arc furnaces to produce a wide variety of steel products that service all major end markets. This company is involved in every phase of the steelmaking value chain, from collecting and processing scrap to manufacturing value-added fabricated steel products.

#### Values Scoring<sup>3</sup>

Integrity	Caring	Courage
Mission-Vision-Values 66/75	Employee Relations 75/85	Values Commitment 25/30
Fiscal Responsibility 36/50	Customer Relations 64/70	Servant Leadership 59/60
Awards & Recognition 27/30	Community Relations 61/70	Ministry 23/30

#### Values Highlights

##### Statements:

- *We strive to provide job security, knowing it inspires confidence in the work our teammates do every day. In addition, we have a long-standing practice of not laying off our teammates due to a lack of work*
- *Our more than 25,000 teammates are the heart and soul of the company. Our teammate-focused culture is delivering powerful results for our customers.*
- *Optimism - The steel industry is cyclical; we look at downturns as opportunities to prepare for rebounds. We embrace challenges as a team because negativity is counterproductive.*
- *Treat People the Right Way - You can't go wrong doing the right thing. Here, we treat people like family.*

##### Actions:

- Several divisions participate annually in the American Cancer Society's Relay for Life, through the organization's National Corporate Team Program. Teams are often top fund-raisers for the event.
- In 2012, this company partnered with CDS Monarch's Warrior Salute to build a home for veterans transitioning back to civilian life while recovering from conditions like PTSD. Thanks to Warrior Salute and the support of the Penfield, New York, community, the 14-bedroom home was completed in the summer of 2012 and has been providing a home for our nation's veterans ever since.
- In September 2017, this company sponsored 108 American veterans through Honor Flight, an organization that helps America's veterans visit the nation's war memorials in Washington. The Honor Flight allowed for 16 World War II veterans, 20 Korean War veterans, 14 Vietnam war veterans, and one tri-war veteran to visit memorials.
- Since 2007, several of this company's Alabama divisions have come together to host the company's Charity Golf Classic for Children's Hospital of Alabama.

#### Stock Performance<sup>4</sup>

	1 year	3 year	5 year	10 year
<b>This Company<sup>5</sup></b>	-17.24%	+3.95%	+1.52%	+3.42%
<b>Industry: Steel</b>	-30.03%	+0.40%	-4.87%	-6.64%
<b>Morningstar US Market TR USD<sup>6</sup></b>	+3.45%	+13.03%	+10.58%	+13.20%



---

<sup>1</sup> This score represents the total points gained from our 500-point values scoring system. The total score may include penalty and bonus points. Companies are evaluated in the areas of three values; Integrity, Caring and Courage. In order to qualify as an American Hero Company, it must gain a minimum score of 400. This score is based primarily on the principles and values inherent in the company and not on the prospects for financial performance. This company was added to our list of American Hero Companies on 10/29/07 and thus became eligible to be considered for investment, but it does not necessarily mean we have client funds currently invested in this particular stock.

<sup>2</sup> This number represents the values rank of the company at the time of this report. It does not necessarily represent our opinion on its potential for short- or long-term appreciation.

<sup>3</sup> The American Values Investments proprietary scoring for American Hero Companies uses utilizes an extensive process that includes a questionnaire of over 300 questions plus other proprietary methods to evaluate the company on three key values; Integrity, Caring and Courage. The research primarily uses third party information gained by searching the internet for specific information about the company. There are times when direct contact with the company is used to gain information about the underlying principles upon which the company operates.

<sup>4</sup> Past performance is no assurance of future results; investing in equity markets involves risk. You could lose a significant portion or all of your original investment. Morningstar numbers as of 9/30/19.

<sup>5</sup> This company only represents one stock within our greater portfolio holdings; performance data is provided by Morningstar and is not representative of the performance of the entire American Values Investment portfolio in which it is included. These figures represent overall stock performance, do not represent actual client trading and may not be indicative of any client's actual account performance. The performance figures shown here for this company reflect the reinvestment of dividends and other earnings. The performance data does not include management fees, brokerage fees and other expenses assessed by American Values Investments; if fees and expenses were included, performance would be less. These fees range between 1 and 3 percent per annum and would reduce the performance returns shown here by the actual fees charged to individual client accounts. There is no assurance that this company will maintain its "Hero" designation status or continue to be included in our portfolio. These performance figures do not represent actual trading and may not reflect the impact that material economic and market factors might have had on our decision making if we had actually managed client's accounts.

<sup>6</sup> The Morningstar US Market TR USD Index is an index of U.S. stocks used as a general measure of stock market performance and representative of the US market. Indexes cannot be managed, performance assumes that all dividends are reinvested, and you cannot invest directly in the index.